



WILD
HORSES

Health and Beauty

the perfect combination

EQUITATION | CATALOG 2025



Grow.

Companies are "CONSIDERED" to *Grow*



Together.

YOUR
LOGO
HERE

YOUR
LOGO
HERE

YOUR
LOGO
HERE

We build YOUR BRAND *Together*

Protection & Care

ARNICA SPRAY - GEL



WE USE ONLY 100% ITALIAN ARNICA MONTANA!



WILD HORSES
ARNICA 90
SPRAY
500ML / 1LT



WILD HORSES
ARNICA GEL
250G

ARNICA 90 SPRAY

All the properties of the certified DNA Italian Arnica Montana enclosed in a practical and innovative format: Arnica 90 spray is simple and quick to use. The properties of Arnica, now well known for their anti-inflammatory properties, have the ability to counteract post-traumatic edema, contusions, bruises, joint and musculoskeletal pain, and more generally a sense of soreness. Arnica also has analgesic and antiseptic properties, as well as immunostimulants, thus contributing to a faster restoration of normal joint function.

ARNICA CREAM-GEL WITH DEVIL'S CLAW

Devil's Claw combined with Arnica enhances the anti-inflammatory and analgesic activity, therefore it is useful in cases of rheumatic pain, arthritis, bruises, sprains and muscle tears.

ARNICA CREAM-GEL WITH THYME OIL

Thyme Oil boasts an efficacy against various types of parasites that affect the skin and cause potential dermatitis, also performing a healing action. Combined with Arnica it enhances the anti-inflammatory and analgesic activity, therefore it is useful in cases of rheumatic pain, arthritis, bruises, sprains and muscle tears.

ARNICA CREAM-GEL WITH WINTERGREEN OIL

Wintergreen - "Gaultheria" family of the ericaceae with analgesic, anti-inflammatory, antiseptic, antispasmodic and balsamic action, indicated in case of arthro-muscular and rheumatic tension, which in addition to Arnica creates an effective and rapid effect of well-being. Promotes the drainage of liquids.

ARNICA CREAM-GEL WITH YLANG YLANG OIL

"Ylang Ylang" is obtained from Cananga Odorata, a plant of the Annonaceae family, with a calming, toning and astringent action. Indicated in case of excessive sebum production, it recovers tone and functionality. In addition to Arnica it creates an effective and rapid invigorating effect.

ARNICA 90 PLUS + MINT GEL CREAM

The effectiveness of Arnica 90 WILD HORSES is enriched with Peppermint essential oil, known for its numerous analgesic properties, it provides a synergistic action for a quick recovery of joint functionality. It gives a pleasant sensation of freshness and relief especially indicated for a correct post-workout recovery.



WILD HORSES
ARNICA 90
500G/1KG



WILD HORSES
ARNICA +
DEVIL'S CLAW
500G/1KG



WILD HORSES
ARNICA +
THYME
500G



WILD HORSES
ARNICA +
WINTERGREEN
500G



WILD HORSES
ARNICA
+ YLANG YLANG
500G



WILD HORSES
ARNICA 90 PLUS
+ MINT
500G

Protection & Care

ANNOYING INSECTS



GERANIUM & CITRONELLA GEL CREAM

Special natural formula specifically designed to act as a barrier against annoying insects. the geranium & citronella wild horses gel cream protects the animal by providing a pleasant, long-lasting fragrance. it leaves the coat soft, shiny and scented. annoying insects are one of the most frequent causes of irritative stress in horses, as well as a source of potential skin infections.

ROLL-ON GERANIUM & LEMONGRASS

Thanks to the presence of concentrated Essential Oils of Geranium & Citronella, the WILD HORSES Roll-on constitutes a barrier capable of keeping away harmful insects in the most sensitive areas of the horse's head, such as around the eyes, ears, nose and mouth. Particularly suitable for horses that do not like the use of spray.

NEEM OIL LOTION

Ready to use, it is able to offer protection against all annoying insects. With its characteristic scent, Neem oil enriched with active plant extracts, allows the formation of a protective barrier that counteracts the action of parasites by repelling them and reducing their activity.

EUCALYPTUS & CITRONELLA LOTION

Special blend of natural essential oils specifically formulated to perform a barrier action against annoying insects. Before applying the product it is advisable to brush the animal's coat.

GERANIUM & CITRONELLA LOTION

Thanks to the presence of concentrated Essential Oils of Geranium & Citronella, the WILD HORSES Lotion constitutes a barrier capable of keeping away annoying insects, while simultaneously providing a pleasant and persistent fragrance. Annoying insects are one of the most frequent causes of irritative stress in horses, as well as a source of potential skin infections.



WILD HORSES
GERANIUM & CITRONELLA
GEL CREAM
500G / 1KG



WILD HORSES
ROLL-ON
GERANIUM & CITRONELLA
50 ML



WILD HORSES
NEEM OIL
SPRAY LOTION
500ML / 1LT



WILD HORSES
EUCALYPTUS & CITRONELLA
LOTION SPRAY
500ML / 1LT



WILD HORSES
GERANIUM & CITRONELLA
LOTION SPRAY
500 ML / 1LT



WILD HORSES
NEEM LOTION
+ CITRONELLA
+ OZONE
SPRAY 500ML



WILD HORSES
VILLATE
+ OZONE
SPRAY 500ML

HIGH TECH SPRAY OZONE BARRIER LOTION

Innovative lotion that uses the synergic action of three components: on one hand Neem and Citronella oils widely known for their antiseptic properties and unpleasant odor to annoying insects, on the other Ozone, an innovative ingredient trapped in sunflower oil that completes with its antibacterial properties the protective action on the horse's coat. Excellent spray to prevent stress and irritation of the coat and skin, keeps the hair in good condition and creates a barrier to the Citronella scent.

VILLATE HIGH TECH SPRAY WITH OZONE

A product that combines a classic formulation with a super innovative ingredient. The Villate spray, very useful for preserving the well-being of the frog, is enriched with Ozone, an advanced ingredient trapped in sunflower oil with antibacterial and antiseptic properties. The synergistic action of Ozone with the Villate Spray allows for a healthier, cleaner and more uniform frog. Ideal for preventing maceration and the onset of bad odors.

Protection & Care BOX



WILD HORSES
SANITIZING BOX
SPRAY
1LT



WILD HORSES
FLY TRAP
750ML



WILD HORSES
FLY TRAP REFILL
25GX2

SANITIZING BOX

Natural solution rich in bacterial polyspecies of plant origin, adjuvant in the fight against bacteria linked to the degradation of feces and urine present in litter.

- Eliminates unpleasant odors such as ammonia, indole and skatole
- Helps maintain a balanced humidity level in the litter
- Ensures authentic and long-lasting health of the foot
- Eliminates dust, fine dust and fungal spores
- Keeps annoying insects away
- Less masses moved, lower box management costs.

TRAP FOR CATCHING FLY

Usable in stables, farms, gardens, vegetable gardens, parks, open spaces and green areas. **EFFICACY:** from 30 to 60 days, once the trap is activated, depending on the ambient temperature. **ADVANTAGES:** reduction of flies from 80% to 90%, ecological, non-harmful.

Protection & Care CLEANSING WIPES AND GLOVES



WILD HORSES
CITRONELLA CLEANSING
WIPES
40PZ



WILD HORSES
DISPOSABLE CITRONELLA
GLOVE
10PZ

CITRONELLA AND PEPPERMINT CLEANSING WIPES

Soaked in a special solution that cleanses, deodorizes and refreshes your horse's coat. Very useful in a variety of situations, during walks in the open air or in the stable. Thanks to the active NO ODOR molecules, the product helps to combat the onset of bad odors, especially when the coat is wet from the rain. Very useful and very practical for a quick cleaning and polishing of the coat or to remove dust before training.

CITRONELLA AND PEPPERMINT GLOVE

Also available in very practical soaked gloves.

PACKAGED IN CONVENIENT DISPOSABLE BAGS THAT PRESERVE THE CLEANING, POLISHING AND PROTECTIVE SOLUTION UNTIL USE.



WILD HORSES
DISPOSABLE MINT GLOVE
10PZ

WILD HORSES
PEPPERMINT CLEANSING
WIPES
40PZ



FAT HOOF

Wild Horses Hoof Grease nourishes deeply, expressing soothing and protective properties also due to the content of fat-soluble vitamins with antioxidant action, such as vitamin E, which give the hoof a shiny, healthy and soft appearance. The product has hydrating and nourishing properties and provides the right elasticity to absorb the stress of work. Wild Horses Hoof Grease also serves to create an insulating barrier from the external climate, preserving the optimal physiological condition of humidity inside the hoof. Easily applicable, even daily.

SHEA BUTTER FOR HOOVES

Enriched with Shea seed extract, Wild Horses Hoof Grease guarantees perfect insulation of the hoof from external agents, preserving the necessary elasticity and making it protected from potential cracks. Particularly suitable for a hoof that tends to dehydrate.

THYME HOOF FAT

Thyme essential oil gives the hoof the necessary softness, for a more elastic and work-friendly foot, ready to absorb stress.

HOOF GREASE PLUS

With added Menthol, Wild Horses Hoof Grease Plus has anti-fermentative and antiseptic properties, for complete hoof protection.

THE VILLATE LIQUID

The Liquid The Liquid Villate Wild Horses is a cleansing and sanitizing lotion for cleaning and protecting the horse's frog. It is useful for removing any impurities from the hoof and frog. Used regularly, it strengthens the hoof by preventing the establishment of pollutants, as it maintains the optimal hygienic state. In 48 hours it can reduce the problems of the smelly frog. Ideal product for treating onychomycosis of the horse's foot (woodworm) in the initial and/or advanced stages. Ideal in the presence of fungi and bacteria and to contain and/or counteract problems of maceration of the frog. Villate



WILD HORSES
FAT HOOF
500G / 1KG / 5KG



WILD HORSES
SHEA BUTTER FAT
500G / 1KG / 5KG



WILD HORSES
THYME HOOF FAT
500G / 1KG / 5KG



WILD HORSES
HOOF GREASE PLUS
500G / 1KG / 5KG



WILD HORSES
VILLATE SPRAY
LIQUID
500ML / 1LT



WILD HORSES
GEL VILLATE
250ML / 500ML / 1LT

Protection & Care

LEATHER HARDWARE



SPRAY CLEANSER LEATHER & SKIN AVOCADO

It is ideal for cleaning leather and hide harnesses such as saddles, bridles, boots, bags, harnesses in general. It revives leather and hide already during application, giving them shine and softness. Avocado Oil, 100% natural, thanks to its oily characteristics, provides additional protection given its emollient properties. It is advisable to apply the Wild Horses Leather & Leather Balm after cleansing, on dry surfaces, to preserve the harnesses from cracking, making them soft, elastic and performing.

GLOSSY BLACK LEATHER & SKIN BEESWAX

Wild Horses black polish is ideal for reviving leather and fighting the signs of aging. Applied to black boots, harnesses and saddles, it has a dual action: on the one hand it nourishes and softens the leather, on the other it polishes and invigorates, also covering any gray areas. Perfect for nourishing and giving new life to all types of black leather.

OIL LEATHER & SKIN BEESWAX

Enriched with Beeswax, with nourishing and protective properties. Beeswax Oil, 100% natural, thanks to its oily characteristics, gives leather and skin shine and elasticity given its emollient properties. It guarantees complete and deep nutrition.

LEATHER & SKIN BALM BEESWAX

Restores shine, softness and elasticity to your saddle. The product contains Beeswax, completely natural, with nourishing and protective properties. The leather of saddlery accessories (saddles, bridles, boots, bags, harnesses in general) is subject to wear and tear and accumulation of dirt; it is therefore of fundamental importance to ensure good maintenance, protecting it and preventing cracking. Before applying the Balm, it is advisable to clean the harness with the WILD HORSES Leather & Leather Cleaner with Avocado Oil.

LEATHER AND HARNESS WIPES BEESWAX AND GLYCERINE

Ready to use, WILD HORSES Wipes are soaked in a special solution with Beeswax that polishes and revives leather and hide. Ideal for cleaning and preserving leather harnesses such as saddles, bridles, boots, bags, harnesses in general. Effective from the first application, they give shine and softness to the leather. Very practical!

LEATHER GLOVE AND BEESWAX AND GLYCERINE HARNESSES

Ideal for cleaning and preserving leather harnesses such as saddles, bridles, boots and bags and effective against all types of dirt, the Wild Horses glove is soaked in a special solution enriched with Beeswax that gives shine and softness to the leather. Particularly practical and robust, it is a quick but super effective alternative for a deep and successful cleaning.

PACKAGED IN CONVENIENT DISPOSABLE SACHETS THAT PRESERVE THE WASHING SOLUTION UNTIL USE.



BEESWAX CLEANING PRODUCTS



WILD HORSES
BLACK
POLISH BEESWAX
LEATHER & SKIN
250ML



WILD HORSES
BEESWAX OIL
LEATHER & SKIN
1LT / 5LT



WILD HORSES
BEESWAX BALM
FOR LEATHER & SKIN
500G / 1KG / 5KG



WILD HORSES
DISPOSABLE LEATHER
GLOVE AND HARNESSES
CERA D'API 10PZ



WILD HORSES
LEATHER AND HARNESS
CLEANING WIPES
CERA D'API 40PZ

Protection & Care

SHAMPOOS



SHAMPOOS WILD HORSES

Wild Horses Shampoos are suitable for washing all types of fur and gently cleanse leaving a pleasant scent. The Natural Essential Oils of Geranium, Citronella and Eucalyptus constitute an olfactory barrier against annoying insects such as flies and mosquitoes. They are not irritating to the skin and mucous membranes, Wild Horses Shampoos are suitable for frequent use.

SHAMPOO FOR GRAY COATS

WILD HORSES Vanilla Grey Coat Shampoo is a delicate and effective product against all types of dirt, which washes thoroughly but delicately. Safe and scented, Vanilla Essential Oil is particularly suitable for dull and lifeless coats. Furthermore, the action of the pigments allows the hair to remain light over time, nourishing it and counteracting yellowing. It is suitable for frequent use. It leaves the hair delicately scented.

DRY SHAMPOO GREEN TEA SPRAY

No water needed, it is suitable for all coat types. Simply brush the coat after spreading the product to dissolve the most stubborn dirt and free your horse's fur, mane and tail from dirt and unpleasant stains.

TEA TREE SHAMPOO - NEEM POWDER

Ideal in the winter when it is not always possible to wash the horse, Wild Horses dry shampoo in powder performs multiple actions: it helps dry the coat after work, absorbing sweat and leaving a cleaner coat that is less prone to irritation. At the same time it gives an excellent Green Tea fragrance with well-known antiseptic and antioxidant properties. Together with Neem and Green Tea essential oil it creates a scented barrier that protects the coat from irritation.



WILD HORSES
SHAMPOO
TEA TREE - NEEM
500ML / 1LT / LT



WILD HORSES
GERANIUM & CITRONELLA
SHAMPOO
500ML / 1LT / 5LT



WILD HORSES
NEUTRAL SHAMPOO
500ML / 1LT / 5LT



WILD HORSES
EUCALYPTUS
SHAMPOO
500ML / 1LT / 5LT



WILD HORSES
VANILLA GREY
COAT SHAMPOO
500ML / 1LT / 5LT



WILD HORSES
GREEN TEA DRY
SHAMPOO
SPRAY
500 ML



WILD HORSES
SHAMPOO POWDER
TEA TREE - NEEM
500ML / 1LT / 5LT



Protection & Care

HAIR AND COAT



DETANGLING TAIL AND HAIR

WILD HORSES detangler is ideal for making brushing easier for the mane and tail. It has excellent detangling and hydrating power and leaves the coat and skin soft and silky.

LAVENDER AND LEMON DETANGLING

It combines the detangling effectiveness of WILD HORSES detangler with a pleasant fruity fragrance. The essential oils of Lavender and Lemon are pleasant for humans and unpleasant for annoying insects.

RED FRUITS AND COFFEE DETANGLING

It combines the detangling effectiveness of WILD HORSES detangler with a pleasant fruity fragrance. Caffeine is known to have strengthening and stimulating properties on the hair follicle.

ANTI-ITCH LOTION

Scented spray enriched with Aloe & Shea with known hydrating and soothing properties, the anti-itch spray is ideal for daily treatment of the most delicate areas on which the horse rubs most frequently. The emollient and soothing action is combined with the antiseptic and refreshing action of the Essential Oils of Rosemary and Neem, which create a scented and protective barrier.

GLITTER BRAIDS

Wild Horses Glitter Gel is perfect for styling the mane. It helps to fix braids and tails without weighing down your horse's mane. It gives a pleasant Lavender & Lemon scent, unpleasant to annoying insects. In addition, the golden glitter enriches the mane with a shiny and luminous finish.

BLACK/BROWN SORE COVER CREAM

Wild Horses Touch Up Cream is perfect for covering small imperfections in the coat. Ideal for those areas where the hair is thinner or absent, it gives color to the coat making any imperfections invisible. At the same time, thanks to the presence of Jojoba Oil, it nourishes the skin making it softer and helping it to recover optimal conditions.



WILD HORSES
DETANGLING
SPRAY

500ML / 1LT



WILD HORSES
DETANGLING
RED FRUITS AND COFFEE
SPRAY

500ML / 1LT



WILD HORSES
DETANGLING
LAVENDER AND LEMON
SPRAY

500ML / 1LT



WILD HORSES
GLITTER BRAIDS
LAVENDER AND LEMON
GEL

250ML



WILD HORSES
ANTI-ITCH
SHEA AND ALOE
SPRAY

500ML

WILD HORSES
BLACK CREAM
COVERS JOJOBA
SORENESSES
GEL

250ML



WILD HORSES
JOJOBA BROWN
CREAM
FOR SORENESS
GEL

250ML



THE HIGHEST QUALITY FOR THE BEST PERFORMANCE



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